



## REQUEST FOR PROPOSAL

*Assessment of Past and Ongoing Community Engagement and Outreach Activities  
related to the Mining Sector in Mongolia*

The Government of Mongolia and the Government of Australia have partnered for the Australia- Mongolia Extractives Program Phase 2 (AMEP2) to assist Mongolia to sustainably manage its resource-led growth. The end of program outcome of AMEP 2 is to improve the investment environment for the extractives sector in Mongolia. AMEP 2 is working towards this goal by developing partnerships with relevant government ministries and agencies, professional associations, the private sector, and civil society.

AMEP 2 is funded by the Australian Government's Department of Foreign Affairs and Trade (DFAT) and implemented by Adam Smith International (ASI). The program will be implemented until 31 March 2024.

### **The Making Mining Valuable Initiative**

Mining in Mongolia is most often associated with negative social and environmental impacts, with little reflection on the opportunities and benefits that it may bring to all citizens. It typically raises many issues and local communities regularly identify destructive impacts, including environmental degradation, loss of land, threatened sustainable livelihoods, forced relocation, corruption, and bribery.

The Ministry of Mining and Heavy Industry (MMHI) has identified the need to build stronger collaborative relationships with communities given the rise in the number of mining related grievances and conflicts related to exploration and mining activities. Providing timely information whilst dispelling myths about the current sector narrative is key to ensure all parties involved and impacted understand roles and responsibilities and are given an opportunity to share their concerns and voice their opinions.

Traditional institutional communication, public relations, and marketing outreach have fallen short in engaging and stimulating citizen participation and debate, ultimately challenging the building of public trust and institutional credibility. The MMHI recognizes that to restore trust and credibility newer strategies need to be applied focusing on communications, community outreach and engagement that integrate technology and other innovative methods as applied in other countries such as Australia, Canada and countries in Latin America.

This activity aims to use non-traditional approaches to engage and inform stakeholders and the public. The proposed approaches are considered innovative and community inspired.

### **Purpose**

AMEP 2 is responding to the need to build stronger collaborative relationships with communities. We are now inviting professional research entities to submit a brief proposal and quotation to undertake gap assessment in community engagement and outreach efforts.

The objectives are to identify existing/previous engagement and outreach efforts, assess their effectiveness and sustainability, identify lessons learned, and identify any gaps in efforts to improve public awareness of the value of the mining sector.

### **Scope of Work**

The scope of work will involve:

- **Review of engagement and outreach materials:** Collection and review of engagement and outreach materials (guidebooks, tools, videos, films, posters, training materials etc.) created for Mongolian public engagement, awareness, outreach, and consumption. The topics may cover mine life cycle, geology, land use and land management, revenue collection and allocation, public participation, environmental impact assessment, community agreements, participatory environmental

rehabilitation, mine closure and other priority topics. The selected research entity will also identify materials that can be repurposed (in discussion with the owners/developers).

- **Review of existing Mongolian extractive sector surveys:** Collection and review of Mongolian perceptions surveys relevant to the extractives sector. These may include surveys conducted by international development organisations, industries/businesses, associations and other research entities. Surveys may have covered perceptions around: legal, regulatory, policy environment, governance and transparency, exploration, operations, development and mine closure, environmental management, employment/workplace health and safety, gender and mining and mining sector investment.
- **Conduct gap assessment:** Based on the preliminary review of documents, surveys and materials, conduct gap analysis of the community engagement and outreach activities in the mining sector. Provide recommendations for innovative and priority engagement and outreach interventions which will inform the local community engagement and outreach strategy development.
- **Prepare presentation slides:** The selected entity may be asked to share findings of the gap assessment at stakeholder meetings and workshops. Limited inputs may be required during the development of the community engagement and outreach strategy development and implementation stages.

#### **Minimum Requirements:**

- Extensive experience in conducting quantitative and qualitative research and survey analysis;
- Proposed experts with extensive experience in data collection methods and quantitative and qualitative analysis;
- Relevant experience of community engagement and public awareness raising initiatives;
- Relevant experience and in-depth understanding of the extractives sector issues; and
- Experience with working on projects funded by international development organisations; and
- Expertise to produce deliverables in both Mongolian and English.

#### **Duration:**

It is anticipated that the assignment will take place between November 2022 and February 2023.

#### **Deliverable:**

- 1) Refined approach, methodology and workplan
- 2) Baseline assessment and gap analysis report (in Mongolian and English)
- 3) Presentations slides for sharing findings

#### **Submission of Proposal**

Please kindly send the proposal to [solongo@amep.mn](mailto:solongo@amep.mn) and [oyunbileg@amep.mn](mailto:oyunbileg@amep.mn) by 14 November 2022 in one PDF file. The proposal should include:

- A brief introduction of the entity with a list of similar assignments undertaken.
- A brief outline of approach and workplan.
- CVs of key proposed technical experts (e.g., Researcher, Data Analyst, Mining Community Relations Expert, Mining Communications Expert, other required experts).
- Proposed Project Lead must have excellent English and Mongolian language skills
- Estimated cost inclusive of all taxes and fees.

For more information, please contact P. Oyunbileg, AMEP 2 Partnerships Manager, at [oyunbileg@amep.mn](mailto:oyunbileg@amep.mn).